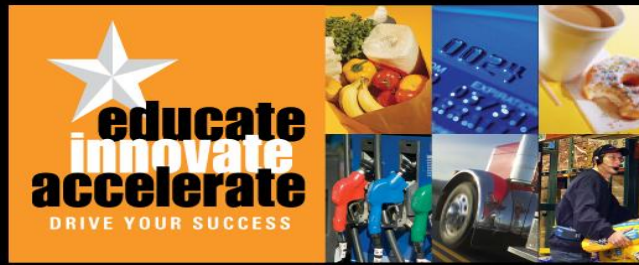


Synergy 2010 Breakout Sessions (Final list as of 11/6/10.)



November 7-10 | Hilton Anatole Hotel | Dallas

Session 0 - Monday 10:30 a.m.

Power Roadmap and User Session All Power attendees are encouraged to attend this general user session. The Retailix Power team will present updates and announcements on Power direction and details on the evolution of the applications. This user session occurs at the same time as the Retail Segment Session and can also be found on the general conference agenda.

Session 1 - Monday 1 p.m.

Session	Topic	Session Title	Presenter(s)	Location
1.1	Grocery POS	US StoreLine New Feature Overview and Roadmap	Walker	Monet
1.2	Grocery POS	ISS45 New Feature Overview and Roadmap	Mans	Metropolitan
1.3	Loyalty - Groc., Conv.	Everything You Wanted to Know About Loyalty - 90 MINUTES	Smith	Wyeth
1.4	Convenience	Utilizing the Benefits of StorePoint's Office Today GUI	Mains	Obelisk A
1.5	HQ Prof. Services	HQ Framework Extensions: Best Practices - 90 MINUTES	Conover/Hughes	Obelisk B
1.6	HQ - Profit Analyzer	Get the Proper Mix as Changes Occur?	Kimmet	Rosetta
1.7	International	Overview of Retailix's International News and Updates	Levkovich	Lalique

Session 2 - Monday 2 p.m.

Session	Topic	Session Title	Presenter(s)	Location
2.1	Grocery POS	Retailix Grocery Fuel Overview and Roadmap	Azachi	Monet
2.2	Grocery POS	ScanMaster New Feature Overview and Roadmap	Blanarik	Metropolitan
2.3	Loyalty - Groc., Conv.	Everything You Wanted to Know About Loyalty - CONT.	Smith	Wyeth
2.4	Convenience	TransArmor by First Data	Guillet	Madrid
2.5	Software as a Service	Cashier Analyzer: Loss Prevention Business Intelligence	Litwick	Cardinal B
2.6	Replenishment	Advanced Analysis, Reporting Methods Using DAX Analyzer	Bettesh	Rosetta
2.7	HQ Prof. Services	HQ Framework Extensions: Best Practices - CONTINUED	Conover/Hughes	Obelisk B
2.8	KSS Retail - Pricing	Challenging Historical Pricing and Promotional Practices	KSS Retail	Steuben
2.9	SI Services	System Integration (SI) Services: Empowering Retail	Shlomovits	Travertine
2.10	Emerging Trends	Connected Experiences in Retail	Microsoft	Fleur de Lis

Session 3 - Monday 3 p.m.

Session	Topic	Session Title	Presenter(s)	Location
3.1	Power ERP/PWS	Recall/Traceability/COOL	Weant/ Stark	Batik A
3.2	Power Mobile Sales	Power Mobile Salesforce Automation for Your Sales Reps	Ben-David	Batik B
3.3	Power Sell	Power Sell Version 5.1	Retailix	Cardinal A
3.4	Power Menu	Power Menu: Recipe and Food Cost Management	Haiston	Cardinal B
3.5	Power Enterprise	Customer Service Call Schedule/Cutoff Time Manager	Piner	Lalique
3.6	TRICEPS	Enhancements - 90 MINUTES	Gomez/Sanders	Fleur de Lis
3.7	ABS/BICEPS/PROMPT	Enhancements - 90 MINUTES	Chaisson	Obelisk B
3.8	Purchasing (aka InSync)	Retailix Purchasing/OMB Reporting	Murphy	Travertine
3.9	Transportation	Transportation Optimization	Rappe/Bealke	Madrid
3.10	Grocery POS	New Technologies for Reducing Shrink	Evolution Robotics	Monet

3.11	Grocery POS	SaaS Connected Services	Litwick	Metropolitan
3.12	Loyalty - Groc., Conv.	Customer-centric Retailing: Putting the Customer First	Goetz	Wyeth
3.13	Convenience	StorePoint Roadmap	Beckley	Manchester
3.14	Replenishment	DAX Overview - Retailix's Replenishment Solution - 90 MINUTES	Bettesh	Rosetta
3.15	Price Generation	Price Generation Uses and Best Practices - 90 MINUTES	Mains	Obelisk A
3.16	Metadata Basics	Got Metadata? Yes, But What Is It?	Conover	Steuben

Session 4 - Monday 4 p.m.

Session	Topic	Session Title	Presenter(s)	
4.1	Case Study	Power Sell Customer A/R Collections	IFH	Cardinal B
4.2	Power Warehouse	Power Warehouse Version 6.2	Morgenroth/McGlinchey	Batik A
4.3	Power Delivery	Delivery Automation and Proof of Delivery (POD)	Vandriel/Ben-David	Batik B
4.4	Power Cust. Portal	Customer Portal: Customer Portal Refresh	Power	Cardinal A
4.5	TRICEPS	Enhancements - CONTINUED	Gomez/Sanders	Fleur de Lis
4.6	ABS/BICEPS/PROMPT	Enhancements - CONTINUED	Harry Chaisson	Obelisk B
4.7	Transportation	Collaborative Transportation With Software Plus Services	Rappe/Bealke	Madrid
4.8	Purchasing (aka InSync)	Advanced Forecasting and Optimization Capabilities	Consultant	Travertine
4.9	Grocery POS	eWIC Arrives!	MTX	Monet
4.10	Grocery POS	StorePoint for Independents	Mathews	Metropolitan
4.11	Loyalty - Groc., Conv.	Loyalty Enhancements: An Update Since Last Synergy	Smith/Turkia	Wyeth
4.12	Replenishment	DAX Overview: Retailix's Replenishment Solution - CONTINUED	Bettesh	Rosetta
4.13	Price Generation	Price Generation Uses and Best Practices - CONTINUED	Mains	Obelisk A
4.14	RTI - Sign and Label	Automation, Labor Savings in Sign and Label Printing	RTI	Steuben
4.15	International	Retailix International Tour of the Innovation Center	Goetz	Booth #503
4.16	Convenience	StorePoint and Windows 7	Bouskila	Manchester

Session 5 - Tuesday 10:15 a.m.

Session	Topic	Session Title	Presenter(s)	
5.1	Case Study	Trade Show/Pre Book/Ad Plan/Event Management	Metcash	Batik A
5.2	Power Warehouse	Power Warehouse : The Consultants' "Bag of Tricks"	McGlinchey	Cardinal A
5.3	Power Analyzer	Business Intelligence	Ben-David	Batik B
5.4	Paperless - S4i	The Paper Chase: When Will Yours End?	S4i	Cardinal B
5.5	TRICEPS	TRICEPS Analyzer	Dyer	Fleur de Lis
5.6	BICEPS	Time- and Money-Saving Features	LaCasse	Obelisk B
5.7	Case Study	POS Implementation: A Morrisons Case Study	Morrisons	Monet
5.8	Grocery POS	Establishing EPS Security Using Connected Payments	MTX	Metropolitan
5.9	Loyalty - Groc., Conv.	Loyalty Marketing: Why, and What Works?	K-VA-T/Big Y	Wyeth
5.10	Retailix University	Realizing the Power of Professional Education	Mains	Madrid
5.11	Convenience	QSR Best Practices	Gatlin	Manchester
5.12	Software as a Service	Analytics, Reporting, Consolidated Electronic Journal	Litwick	Steuben
5.13	Inventory	Advanced Inventory/Replenishment - 90 MINUTES	Bettesh/Roth	Rosetta
5.14	Competitive Pricing	Competitive Pricing as Part of the Pricing Strategy - 90 MIN.	Conover	Obelisk A
5.15	Cloud Computing	Retail Innovation and Cloud Computing at Microsoft	Microsoft	Travertine
5.16	International	International Convenience and Fuel Users Meeting - 90 MIN.	Retailix	Lalique

Session 6 - Tuesday 11:15 a.m.

Session	Topic	Session Title	Presenter(s)	
6.1	Power Pricing	Retailix Power Pricing: The Next Generation	Leavitt/Eisma	Batik A
6.2	Power Cust. Portal	Power Customer Portal: New Features	Consultant	Batik B
6.3	IBM Power7	IBM iSeries Power7	IBM	Cardinal A
6.4	TRICEPS	User Management	Gomez	Travertine

6.5	WMS (aka InSync)	Introduction to Retailx WMS (aka InSync WMS)	Hummert	Fleur de Lis
6.6	Grocery POS	Electronic Payments Industry Update, Part 1	MTX	Metropolitan
6.7	Grocery POS	Coupons for the 21st Century – Beyond BOGO	Datalogic	Monet
6.8	Case Study	Brand Collaboration, Targeted Content	Incentive Targeting	Wyeth
6.9	Convenience	HQC and Inventory	Gatlin	Manchester
6.10	Inventory	Advanced Inventory and Replenishment Methods - CONT.	Bettesh/Roth	Rosetta
6.11	Competitive Pricing	Competitive Pricing as Part of the Pricing Strategy - CONT.	Conover	Obelisk A
6.12	Assortment Optim.	Performing Shopper-Based Assortment Optimization	Willard Bishop	Steuben
6.13	Consumer Exp.	Enhancing the Consumer Experience, Empowering Associates	HP	Obelisk A
6.14	International	International Convenience and Fuel Users Meeting - CONT.	Retailx	Lalique
6.15	SI Services	SI Testing & Accountable Results	Shlomovits	Obelisk B

Session 7 - Tuesday 1 p.m.

Session	Topic	Session Title	Presenter(s)	
7.1	Case Study	Charlie's Produce: Traceability	Charlie's Produce	Batik A
7.2	Power Sell	Power Sell Tips and Tricks	Consultant	Batik B
7.3	Voice Picking	PickRight: The alternative to Voice Pick Systems	ProCat	Cardinal A
7.4	TRICEPS	Using RFTERM	Hummert	Fleur de Lis
7.5	PROMPT	Using Scanned Invoices With PROMPT Invoice Reconciliation	Carson	Obelisk B
7.6	Buying	Retailx Buying Solution Overview	Sirkis/Murphy	Travertine
7.7	Grocery POS	Electronic Payments Industry Update, Part 2	MTX	Metropolitan
7.8	Grocery POS	Digital Coupons: The How and Why	M-Dot	Cardinal B
7.9	Grocery POS	Retailx Self-Checkout	Walker	Monet
7.10	Case Study	Loyalty Update: What a Large International Retailer Is Doing	Coles	Wyeth
7.11	Convenience	Business Analytics Update	Pilo	Manchester
7.12	Case Study	DAX Implementation Case Study: The Kum, Go Success Story	Kum, Go/Ostfeld	Rosetta
7.13	Pricing	Unleashing the Power of Sell-Through Pricing	Mains	Madrid
7.14	Package ID	Optimizing Efficiency Through Proper Package Identification	Morris	Lalique
7.15	Digital Signage	Succeeding With Digital Signage in Grocery and Convenience	HP/YCD Multimedia	Madrid

Session 8 - Tuesday 2 p.m.

Session	Topic	Session Title	Presenter(s)	
8.1	Power Analyzer	Business Intelligence Roundtable	Ben-David	Batik B
8.2	Power Enterprise	Power Track: Vendor and Customer Rebates	Eisma	Cardinal A
8.3	Power Sell	Power Sell Roundtable	Consultant	Batik A
8.4	Retailx Power e-View	Retailx Power e-View User Interface	Tshiorny	Cardinal B
8.5	Case Study	Customer Case Study: Power Warehouse Upgrades at Maines	Maines Paper	Lalique
8.6	Supply Chain MDM	Retailx Master Data Management for Supply Chain	Leavitt	Steuben
8.7	TRICEPS	Pallet Level Routing	Gomez/Drummond	Travertine
8.8	BICEPS	Upgrade and Platform Options	LaCasse	Obelisk B
8.9	WMS (aka InSync)	Retailx WMS (aka InSync WMS) Main Concepts, Policies	Hummert	Fleur de Lis
8.11	Loyalty - Groc., Conv.	Announcing: Connected Loyalty	Smith/Hawkins	Wyeth
8.13	Convenience	Convenience Fuel Update	Azachi	Madrid
8.14	Centralized Inventory	Retailx's New Central Store Inventory Solution	Bettesh	Rosetta
8.15	WebStore	One-Size-Fits-All Software Footprint via the Web - 90 MINUTES	Kimmet/Morris	Obelisk A
8.16	SI Services	Retailx Support Services: Optimizing Business Continuity	Consultant	Metropolitan

Session 9 - Tuesday 3 p.m.

Session	Topic	Session Title	Presenter(s)	
9.1	GS1	How to Launch Your GS1 Project	FSE	Batik A

9.2	Power Cust. Portal	Power Customer Portal Roundtable	Power	Batik B
9.3	TRICEPS	TRICEPS User Group/Roundtable (3 p.m. – 4:30 p.m.)	Hummert/Sanders	Fleur de Lis
9.4	ABS/BICEPS/PROMPT	SCM User Group/Roundtable (3 p.m. – 4:30 p.m.)	Chaisson	Obelisk B
9.5	Grocery POS	eWIC Implementation	Schaffer	Monet
9.6	Grocery POS	StoreNext Dealer Meeting	Allnock	Metropolitan
9.7	Convenience	HQC and Loyalty for Convenience	Ben-David	Manchester
9.8	WebStore	One-Size-Fits-All Software Footprint Via the Web - CONT.	Kimmet/Morris	Obelisk A
9.9	Loyalty - Groc., Conv.	Loyalty Business Analytics Update	Almong	Wyeth
9.10	Convenience	Retalix E-Services	Zagagi	Madrid

Session 10 - Tuesday 4 p.m. (Power User Training Only)

Session	Topic	Session Title	Presenter(s)	
10.1	B2B Integration	EXTOL and Power: Simplifying & Accelerating B2B Integration	EXTOL	Batik A
10.2	Supply Chain	Supply Chain Strategy	IBM	Cardinal A
10.3	Mobile Sales	Mobile Sales Force Automation	Vandriel/Ben-David	Batik B
10.4	Power Enterprise	AR Credit Management/Collections	Piner	Cardinal B

Session 11 - Tuesday 5 p.m. (Power User Training Only)

Session	Topic	Session Title	Presenter(s)	
11.1	EDI	Automated EDI Transaction Distribution and Archiving	S4i/EXTOL	Batik A
11.3	Power Menu	Healthcare Management	Haiston	Cardinal A
11.4	Mobile Delivery	Customer Case Study: How to Implement Mobile Delivery	Thomas/Howard	Cardinal B
11.5	Power Warehouse	Power Warehouse 6.2	Morgenroth/McGlinchey	Lalique

Session 12 - Wednesday 8 a.m. (Power User Training Only)

Session	Topic	Session Title	Presenter(s)	
12.1	Case Study	Customer Case Study: Margin Protection	DiCarlo Foods	Batik A
12.2	Power Vendor Portal	Vendor Collaboration/Portal Roundtable	Piner	Batik B
12.3	Power Enterprise	Power Buy: Basics to Power User Tips and Tricks	Munnelly	Lalique
12.4	Voice Picking	Getting the Most Out of Your Voice Technology	Vocollect	Cardinal B
12.5	Power Enterprise	Advanced Power Processing: Bill and Materials	Eisma	Cardinal A

Session 13 - Wednesday 9 a.m. (Power User Training Only)

Session	Topic	Session Title	Presenter(s)	
13.2	Power Delivery	Proof of Delivery (POD)	Vandriel/Ben-David	Cardinal B
13.3	Power Enterprise	Version 4.1 Latest Features	Eisma	Cardinal A
13.4	Power	E-Commerce Roundtable	Piner	Batik B
13.5	Cold Storage	Cold Storage Communications	LXE	Lalique

Session 14 - Wednesday 10 a.m. (Power User Training Only)

Session	Topic	Session Title	Presenter(s)	
14.2	Power Warehouse	Power Warehouse Roundtable	Consultant	Batik B
14.3	Power e-View	How to Use the Decorator Tool to Personalize the User Interface	Tshiorny	Cardinal B
14.4	Power Enterprise	Power Enterprise Roundtable	Consultants	Cardinal A

Session 15 - Wednesday 11 a.m. (Power User Training Only)

Session	Topic	Session Title	Presenter(s)	
15.1	Power Enterprise	Power Track: Vendor and Customer Rebates	Eisma	Cardinal A
15.2	Paperless Process	Paperless Process Management	Quadrant	Cardinal B
15.3	Power and Traffic	Transportation Suite Integration	Morgenroth/Rappe	Lalique
15.4	Power	Emails, Notifications, and Alerts	Piner	Batik B
15.5	Power CRM	CRM Roundtable	Power Team	Travertine